

HOW TO RAISE \$500 IN 10 DAYS

REMEMBER: A TEAM OF 10 PEOPLE RAISING \$500 EACH WOULD MAKE A TEAM TOTAL OF \$5000!!!!

	Who to Ask	Total Per Day	Grand Total
Day 1	Sponsor yourself for \$25	\$25	\$25
Day 2	Ask 3 family members to each match your personal donation of \$25	\$75	\$100
Day 3	Ask your best friend to sponsor you for \$25	\$25	\$125
Day 4	Ask your boss for a company contribution of \$25 or to match the entire amount you raise.	\$25	\$150
Day 5	Ask 5 local friends to sponsor you for \$10 each	\$50	\$200
Day 6	Ask 5 out of town friends to sponsor you for \$10 each (see enclosed sample letter)	\$50	\$250
Day 7	Ask 5 businesses your frequent (barber, salon, dry cleaner, dentist, lunchtime restaurant) to sponsor you for \$10 each	\$50	\$300
Day 8	Ask 5 co-workers to sponsor you for \$10 each	\$50	\$350
Day 9	Ask 5 neighbors to sponsor you for \$10 each	\$50	\$400
Day 10	Ask 10 people from your church/temple/social club etc. to sponsor you for \$10 each	\$100	\$500

Other Fundraising Ideas and Hints:

- #1 **Most Successful Idea:** Mail a fundraising letter to your friends, family and neighbors with a self-addressed stamped envelope. See our sample letter.
- #2: **Add the Plunge Logo to your email signature.** Be sure to also include the link to you fundraising page to encourage everyone to visit and donate!
- #3: **Form a team at work or with friends.** Select a captain, choose a team theme- like “Super Plungers” and dress up like Super hero’s, wear matching shirts or hats and make a statement!
- #4: **Double your fun:** Challenge a friend or colleague to Plunge!
- #5: Ask your supporters about **Matching funds from their employers**
- #6: **Always follow up,** via phone and/or email. People will appreciate the reminder.
- #7: **Send thank you letters** to all Sponsors (and include a crazy picture, so they remember you next year!)